



WE ALL MATTER

A monthly bulletin brought to you by OcuMel UK

Issue 9 : June 2018

Welcome to the latest edition of We All Matter. Below you will find a round up of the latest news in the world of OcuMel UK, we hope you find it informative.

OcuMel UK and MPNE Rare Annual Conference

The date for our Annual Conference has been set for Friday 5th to Sunday 7th October and will be hosted with MPNE Ocular. Full details to follow soon.

We would really appreciate your input by completing this [form](#) so we can try to plan something for everyone. Dinner will be included on the Friday & Saturday night, with perhaps something less formal for the Saturday so we can enjoy sometime

Helpline—0300 790 0512

If there is anything concerning you, or there is something you want to talk about, including Stage IV treatments, please do contact Jo via the helpline or on jo@ocumeluk.org

Awareness & Fundraising

This year has seen an incredible increase in our members proactively raising awareness and fundraising for us, both independently and through organised events. Whether you choose to contact your local opticians to introduce us and

Awareness & Fundraising cont'd

leave information leaflets, take part in one of our national awareness campaigns, take part in a sporting challenge or place static collection tins in your local area – everyone's support is immensely appreciated and collectively will make a huge difference to our work.

I Patch For Campaign

We have had another fantastic I Patch For Campaign this year! Each year this campaign grows in size and reaches more people. Between you all, the total amount raised so far is £17,824.81!!! More is still expected, with a large portion of this amount raised by a group of patients, family & friends climbing Mount

Snowdon. Special thanks to each and every one who took part this year, we are absolutely blown away.

All fundraising is helping us to provide a specialist nurse to support people and to keep pushing forward with the rest of our aims. More on this to in next month's Issue.

Employer Matched Giving/ Sponsorship

The last 2 months have seen great success with applications for employer matched giving and sponsorship and this trend is something that our fundraising and campaign co-ordinator Sonya is keen to see continue. If you have a fundraising event coming up and you are unsure if this is something that your employer offers, we are happy to contact your employer on your behalf or support you in doing this.

Static Collection Tins

In February we launched a new incentive to place 400 static collection tins in 12 months. With thanks to the many members that have supported us by placing tins in their local area this incentive has seen a great start. We are pleased to confirm that:

1. 86 collection tins have successfully been placed since February.
2. Around 50 tins have already generated an income of £795.94.
3. We have 107 collection tins out with our members, waiting to be placed.

If you would like to get involved or hear more about the awareness and fundraising opportunities available, please get in touch with Sonya by e-mailing sonya@omuk.info or 07921 163835

Events

We are so excited to announce OcuMel UK's first annual Gala Dinner will be held on Thursday 27th September from 7pm – 1am at the stunning Wardolf Hilton, in buzzing Covent Garden.

Guests can expect an evening of unforgettable performances and entertainment along with fabulous food and drinks. This night to remember will include the chance to win some wonderful auction prizes, all in aid of those affected by ocular melanoma.

OcuMel UK are incredibly grateful that this Gala dinner is being organised with the support of patient, Joanna Morgan, with the intention that all funds raised will go directly towards funding a OcuMel UK specialist nurse to support you, our members.

We are reaching out to all our members for your support to help make this event as memorable and profitable as possible. Perhaps you have connections or can support the event in any of the following ways:

**--SPONSORSHIP—AUCTION PRIZES—HOLIDAYS & EXPERIENCES—
LUXURY GOODS & SERVICES—TABLE BOOKINGS—**

FOR INFORMATION ON CORPORATE SPONSORSHIP PACKAGES OR TO DISCUSS HOW YOU MIGHT BE ABLE TO HELP, PLEASE GET IN TOUCH WITH:

Sonya: sonya@omuk.info or 07921 163835

[Click here to view event details](#)

Press Release & Patient Stories

Press releases can be a valuable and effective way of promoting the work of OcuMel UK and publicising campaigns, fundraising events and individual patient stories. We are delighted to share the following stories which have been featured since our last E-bulletin and take this opportunity to thank our members that featured in these.

[Hampton Mum Runs London Marathon](#)

[Sisters Run for Dad with Rare Cancer](#)

[Sisters Raise over £10,000 for Charity](#)

Blogs

[A Ripple Effect](#) by Jo Gumbs

[OM - A whole new meaning of the word](#) by Joanne Morgan

Do you write a blog you would like us to mention? Please let Nicolette know on supporter.care@ocumeluk.org

Staying Updated

Our social media pages, e-bulletins and newsletters are in place to keep you all updated and provide you with opportunities for support and/ or signposting.

As well as keeping you updated, we have recently learnt that the number of OcuMel UK members and social media followers have a real impact on our position when applying for any future sponsorship and funding. The impact of GDPR has also led to a dip in these numbers across the board.

To strengthen our position for any future applications we are asking everyone to 'subscribe', 'follow' and 'like' everything!

[Join us a member here](#)

Find us on Facebook:

[Main page](#)

Support groups:

[OcuMel UK Patient Support](#)

[OcuMel UK Family Support](#)

[OcuMel UK Awareness & Fundraising Group](#)